



Privacy Policy for South Psychology

Effective Date: January 1st, 2025

Introduction

South Psychology, LLC (dba: South Psychology) is committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and protect your information in accordance with the Health Insurance Portability and Accountability Act (HIPAA) standards.

Information We Collect

We may collect the following types of information:

- Personal identification information (Name, address, phone number, email address, etc.)
- Health information (Medical history, treatment plans, etc.)
- Payment information (Credit card details, billing address, etc.)
- Communication preferences

How We Use Your Information

We use your information to:

- Provide and manage your healthcare services
- Communicate with you regarding appointments, treatment plans, and other relevant information
- Process payments for services rendered
- Improve our services and operations

Communication via Phone, Text, Email, and Telehealth

By providing your telephone number and submitting this form, you consent to be contacted. If contacted by SMS text message, message and data rates may apply. If receiving text messages from South Psychology is unwanted you can reply STOP to opt-out of further messaging. We may also communicate with you via phone, email, and telehealth platforms for the purposes of providing healthcare services and related information.

Data Sharing and Disclosure

- **Third Parties/Affiliates:** We do not share mobile information with third parties or affiliates for marketing or promotional purposes.
- **Text Messaging:** All categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.
- **Legal Requirements:** We may disclose your information if required by law or to protect the rights, property, or safety of South Psychology, our patients, or others.

Data Security

We implement a variety of security measures to maintain the safety of your personal information. Your information is stored in secure networks and is only accessible by a limited number of authorized personnel who have special access rights to such systems.

Your Rights

You have the right to:

- Access your personal information
- Request corrections to your personal information
- Request restrictions on certain uses and disclosures of your information
- Revoke your consent to use your information (subject to legal or contractual restrictions)

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website, and the effective date will be updated accordingly.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact South Psychology at:

- **Phone:** 303-335-9899
- **Email:** info@southpsychology.com
- **Address:** 3979 E Arapahoe Rd, Suite #205; Centennial, CO 80122